



## PREPARE PRODUCE PROVIDE

# Strategic Plan 2021-2025

*Prepare Produce Provide is the trading name for Live To Tell Your Story Inc., a not for profit organisation that delivers training and support while achieving multiple social objectives for our Western Australian (WA) community.*

## Who we are and what we do

Our organisation was founded in 2013 by a group of passionate home economics teachers with a vision to assist young people to access opportunities in education, food and hospitality.

Our programs are based on an innovative model, bringing together multiple stakeholders - educators, chefs, food producers, businesses and charitable organisations - to inspire WA youth, enable them to explore food and hospitality careers and educate them on community giving, food sustainability and nutritional well-being.

We have three flagship programs:

1. **5000 Meals** – An ongoing program where Years 7 to 12 students, using surplus food from our donor partners, are mentored by chefs and work together to produce high quality meals that are then provided to vulnerable people through our community networks. A key aspect of 5000 Meals is also our weekly school community kitchen operated by volunteers to ensure meals are consistently available throughout the year.
2. **Djinda Ngardak** – A culinary camp developed in close collaboration with Indigenous Elders and Custodians involving cooking skills, cultural experiences, health and wellbeing workshops. The camp facilitates 15 to 17-year-old indigenous youth from across WA to be trained and mentored by some of our State's top chefs.
3. **Teacher Professional Development** – A series of activities offered throughout the year that focuses on upskilling and increasing the awareness of teachers on the food service industry and professional food preparation practices. Our professional development activities also support the running of our programs.

As a result of our work over the last seven years, we have contributed directly to WA community outcomes such as creating career and training pathways, improving health and nutrition awareness, reducing food waste, helping the disadvantaged, encouraging youth volunteerism, and promoting and strengthening Indigenous culture.

## Our vision

We inspire vulnerable youth to realise their potential through innovative food education.



# Our success so far

**8000**  
 WA youth participants

Over **100** tonnes  
 Surplus food donated

**90000**  
 Meals prepared for the vulnerable

**200**  
 Food, hospitality, agency and community partners

**400**  
 Volunteers working together

**130**  
 Professional development activities delivered



## Our mission

To connect vulnerable youth to community, business and educators and empower them to reach their potential through innovative food programs that improves their health and wellbeing and opens pathways for them to achieve further education, training and meaningful employment.

## COVID-19

In 2020, community stakeholders reached out to us for help in providing a meal-bank to support disadvantaged groups in the eastern Perth metropolitan area impacted by the COVID-19 pandemic. Our volunteers (particularly teachers and chefs who were stood down) were mobilised with the support of the Town of Bassendean, Cyril Jackson Senior Campus, and food rescue organisation, SecondBite.

As a result, despite being unable to run our programs, we managed to harness our networks and resources so that over **45,000 meals** were produced in just **7 months** alone for distribution to the vulnerable whose health and economic situation had been affected by the pandemic. This community kitchen is now an integral part of our 5000 Meals program.

## Our future

We have achieved our successes with limited resources and the generosity of committed volunteers, donors and partners. As awareness and interest grow both in WA and nationally to participate in and contribute to our vision, securing ongoing resources and strengthening our organisation capability are key priorities to ensure we have the means to continue delivering on our outcomes.

Our **2021-2025 strategic plan** outlines the steps we intend to take in the next five years to become a sustainable organisation that is focused on improving and expanding our work in helping young people participate fully in their communities and realise their potential.

By 2025, our goal is to grow the number of our beneficiaries by over 50 percent and expand our program delivery to regional and remote areas of WA. In addition, we will start to extend our reach and develop a better understanding of our model and its effectiveness in different contexts across Australia.

# How we will get there

The actions that we will take to deliver on our strategic plan are centred on three key focus areas: firming up our governance and capability; ensuring the sustainability of our operations; and enhancing our program delivery.

## 1 Governance & organisational capability

1. Undertake workforce planning and the professionalization of administration and program coordination roles
2. Review and revise governance framework, ensuring that all essential policy and procedures that underpin good governance are in place
3. Establish fit-for-purpose systems to support management, business continuity and the growth of our organisation

## 2 Operational sustainability

1. Secure ongoing funding for existing program delivery, and identify and increase additional financial resources required for program delivery expansion
2. Implement business development and marketing strategies to grow the organisation
3. Attract and retain members, partners and long-term volunteers
4. Grow youth participation across all programs

## 3 Enhanced program delivery

1. Ensure that best practice standards continue to be applied to program and service delivery
2. Diversify and increase participation through additional activities in regional and metro WA
3. Formalise our Indigenous consultation processes to strengthen cultural considerations in program delivery
4. Increase the number of meals prepared by youth participants and delivered to beneficiaries through community partners
5. Expand professional development offerings and investigate alternative delivery approaches
6. Explore expansion of programs nationally

## Our values

We aim to demonstrate and embed in our services, management practices and stakeholder relations, the following values:

- Respect,
- Empowerment,
- Integrity,
- Collaboration and
- Excellence.



# Tracking our progress

In order to ensure we are on the right track in achieving our outcomes, we will actively measure and monitor our performance, identifying areas where we can improve and taking action on them. The following are some of the measures we will use to do this:

Outcomes	Milestones and Measures
Youth are inspired and skilled up to pursue job pathways in food, hospitality, agriculture and tourism	<ul style="list-style-type: none"> <li>• Student awareness of job opportunities in related industries</li> <li>• Student satisfaction with participation</li> <li>• Number of youth participants and volunteers</li> <li>• Growth in student alumni and gathering of impact statements</li> </ul>
Vulnerable people in our community have increased access to high quality meals	<ul style="list-style-type: none"> <li>• Meals prepared are based on nutritionally and culturally sensitive principles</li> <li>• Number of meals prepared</li> <li>• Level of satisfaction of community delivery partners on the meals provided</li> </ul>
Communities have increased access to and benefit from our programs	<ul style="list-style-type: none"> <li>• Number of activities implemented across WA</li> <li>• Initiation of pilot program/s outside WA</li> <li>• Participant satisfaction with our programs</li> </ul>
Our organisation is resourced with strong partnerships, funding, and robust processes to grow its work	<ul style="list-style-type: none"> <li>• Enhancement of governance framework</li> <li>• Value of funding secured</li> <li>• Monetary and in-kind contributions from partnerships</li> <li>• Number of new memberships</li> <li>• Number of long-term volunteers</li> </ul>



## Connect with us:

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