

Food Science & Technology

General Year 11





CELEBRATE LOCAL FOODS (50 marks total)

Buy West, Eat Best campaign investigation

Food produced in Western Australia is amongst the best in the country. Buy West, Eat Best is a promotional campaign aimed at informing consumers about food products that are grown and processed in Western Australia.

For this task you will

| | |
|--|--------------------------|
| <p>1. Prepare a report on the <i>Buy West, Eat Best</i> campaign</p> <p>I. What is the purpose of the <i>Buy West, Eat Best</i> campaign? (5 marks) II. How do local producers qualify to use the campaign logo? (3 marks) III. Name one chef that is promoted and the local food commodity used (2 marks) IV. Outline how food miles and environmental issues may influence the purchase local foods (10 marks)</p> | <p>(20 marks)</p> |
| <p>2. Create a poster promoting the Bravo apple</p> <p>Your poster needs to include:</p> <ul style="list-style-type: none"> • Information about what makes the Bravo apple unique • What is its appeal • Where it is grown • Who stocks the Bravo apple in your local area • A recipe that can be prepared within 50 minutes • Include referenced information http://www.bravoapples.com.au/ | <p>(15 Marks)</p> |
| <p>3. Prepare a recipe highlighting the Bravo apple</p> <p>You will be producing a recipe that highlights the Bravo apple. In your group, you will need to work collaboratively to:</p> <ul style="list-style-type: none"> • Decide on the ingredients and flavours • Prepare and cook your product using appropriate time management skills, and • Present and photograph your final product | <p>(15 marks)</p> |



INSERT PHOTOGRAPH HERE



INSERT PHOTOGRAPH HERE



FOOD ORDER SHEET

| Recipe | | No of Serves |
|--------------------------------------|--|------------------------|
| Fresh Fruit and Vegetables | | Meat, Poultry and Eggs |
| Bravo Apple | | |
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| | | |
| | | |
| | | |
| Dairy & Frozen Products | | Groceries/ Dry Goods |
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| Special Equipment and Non-Food Items | | |
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MARKING KEY – LOCAL FOODS

| | Marks Available | Marks Awarded |
|--|-----------------|---------------|
| BUY WEST, EAT BEST CAMPAIGN | | |
| Notes accurately outline the purpose of the campaign | 5 | |
| Notes accurately describe how local producers qualify to use the campaign logo | 3 | |
| One chef, recipe promoted and the local food commodity used | 2 | |
| Notes accurately relate how food miles influence and environmental issues may influence the purchase local foods | 10 | /20 |
| POSTER PROMOTING BRAVO APPLES | | |
| What makes the Bravo apple unique | 2 | |
| What is its appeal | 3 | |
| Where is it grown | 2 | |
| Who stocks Bravo apples locally | 2 | |
| Appropriate recipe | 2 | |
| Referenced information | 1 | |
| Aesthetically pleasing | 3 | /15 |
| RECIPE | | |
| Worked collaboratively | 3 | |
| Completed recipe using appropriate time management skills | 10 | |
| Presented and photographed food product | 2 | /15 |
| Total | | /50 |
| COMMENTS | | |
| DATE, DAY AND SESSION OF PRACTICAL | | |